

The OACC is Preparing for the 2010 Spring Oxfordian Magazine

Invest in & Trust The Oxfordian Magazine has been around since 1999, making it a publication advertisers invest in and trust.

It provides local businesses with the opportunity to promote their products and services, make new business contacts, and develop a network of potential customers.

Great Exposure The Oxfordian is an informative magazine, giving our 50,000 annual postal patrons unique profiles of Oxford's people, businesses and its surrounding area. We include a business directory, making it a magazine that can be used throughout the year.

The Oxfordian is posted on Chamber's site at www.oxfordpa.org. With the Chamber website receiving an average of a fifteen hundred visitors a month that makes for a lot of exposure.

The Oxfordian is given to all individuals inquiring about the Oxford area. A copy of the magazine is hand delivered to all new residents of Lincoln, Nottingham, and the Oxford area by Welcome Neighbor, LLC.

No Price Increase

Advertising Rates & Size

Color	Member	Non-Member	Black and White	Member	Non-Member
Full Gloss - 7 x 9¼	\$850	\$1100	Full page b/w - 7 x 9¼	\$510	\$683
Full page color - 7 x 9¼	\$615	\$840	1/2 page b/w - 7 x 4½	\$310	\$447
1/2 page color - 7 x 4½	\$363	\$525	1/4 page b/w - 3¾ x 4½	\$205	\$258
1/4 page color - 3¾ x 4½	\$231	\$315	1/8 page b/w - 3¾ x 2¼	\$131	\$180
1/8 page color - 3¾ x 2¼	\$142	\$235			

The Oxfordian is distributed to the following locations: Cochranville, Kirkwood, Lewisville, Lincoln University, New London, Nottingham, Oxford, Quarryville, and West Grove.

Advertising Deadline Friday, March 5, 2010

Oxfordian Mailed Thursday, April 1, 2010

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